

YOUR SOURCE FOR ALL THINGS CALGARY HARLEY-DAVIDSON

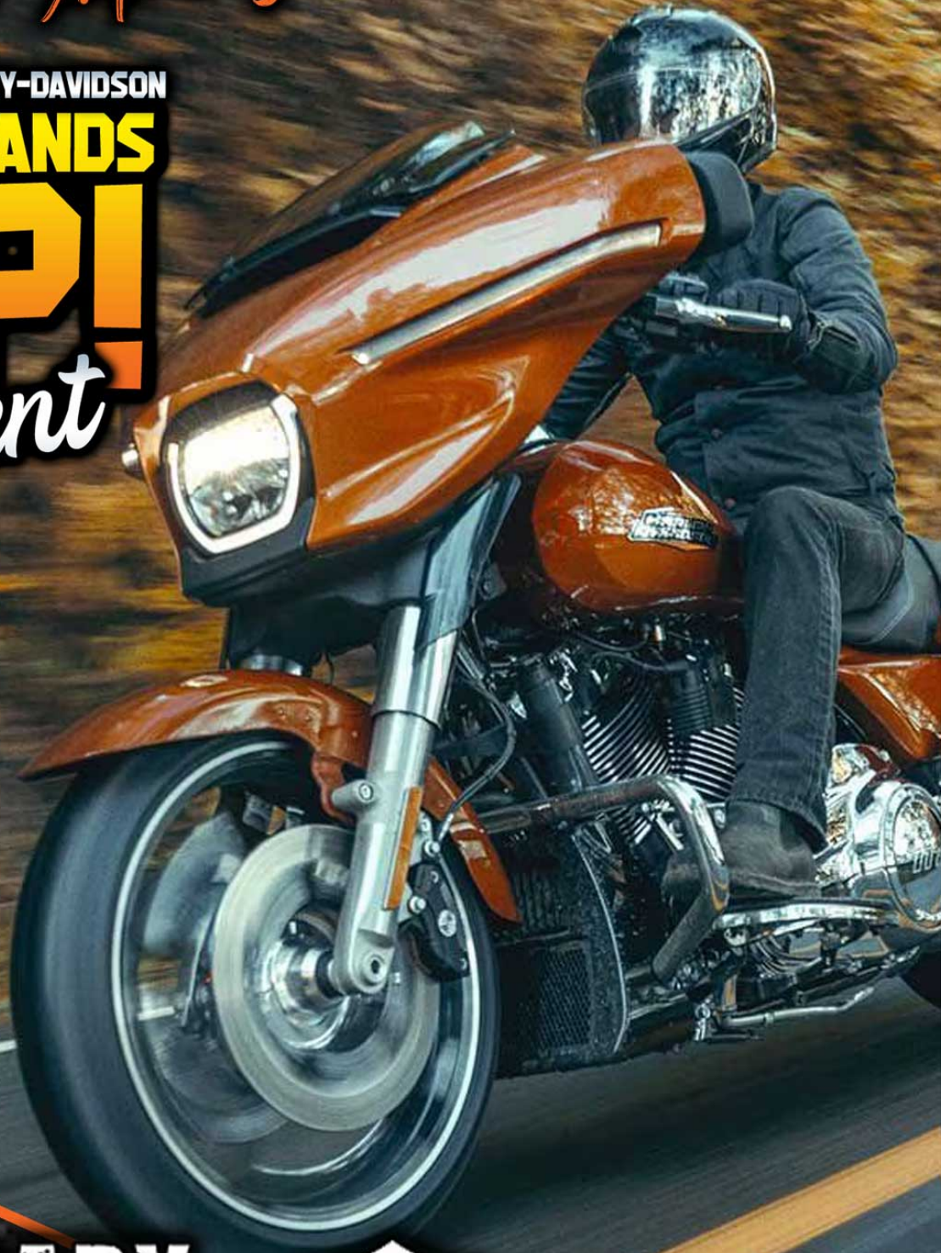
**CHD**  
MAY 2024 *Monthly*

CALGARY HARLEY-DAVIDSON

**KICKSTANDS**

**UP!**

*Event*



**CALGARY  
HARLEY-DAVIDSON**



[WWW.CALGARYHARLEYDAVIDSON.COM](http://WWW.CALGARYHARLEYDAVIDSON.COM)

**CHD**  
MAY  
2024

Monthly

**SALES**

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CALGARY HARLEY-DAVIDSON

**KICKSTANDS**

**UP!**

Event



**PURCHASE A 2024**

**HARLEY-DAVIDSON AND WE'LL INCLUDE**



**FIRST OIL CHANGE**



**MOTORCYCLE COVER**



**ANTI THEFT ETCHING**

**CALGARY  
HARLEY-DAVIDSON®**



**403-250-3141**

**CHD**  
MAY 2024 Monthly

**SALES**

CALGARY HARLEY-DAVIDSON

**KICKSTANDS**

**UP!**

Event

UP TO  
**\$3,000\***  
ACCESSORY, PARTS  
& MOTORCLOTHES CREDIT!

**1.99%\*** +  
ON SELECT BRAND NEW 2023  
HARLEY-DAVIDSON  
MOTORCYCLES\*



**WWW.CALGARYHARLEYDAVIDSON.COM**

**CALGARY HARLEY-DAVIDSON** 

**403-250-3141**

\*OAC, 1.99%/48 Month Term, Must Purchase ESP in order to Qualify. Not all applicants will qualify, subject to credit approval. Financing offer is subject to change or cancel at any time. Not all models qualify for this promotion, See Dealer for Details. Offer Ends 05/31/2024

# CHD

MAY 2024 Monthly

# SALES

PRE-OWNED

[WWW.CALGARYHARLEYDAVIDSON.COM](http://WWW.CALGARYHARLEYDAVIDSON.COM)



**2023 HARLEY-DAVIDSON  
ROAD GLIDE LIMITED**

**WAS \$40,525      NOW ONLY \$31,533**



**2023 HARLEY-DAVIDSON  
ULTRA LIMITED**

**WAS \$38,525      NOW ONLY \$31,494**



**2023 HARLEY-DAVIDSON  
ULTRA LIMITED**

**WAS \$40,525      NOW ONLY \$32,020**



**2023 HARLEY-DAVIDSON  
STREET GLIDE SPECIAL**

**WAS \$37,975      NOW ONLY \$31,633**

CALGARY HARLEY-DAVIDSON  
**KICKSTANDS UP!**  
Event

**CANADA'S LARGEST PRE-OWNED  
INVENTORY UNDER ONE ROOF!**

**CALGARY HARLEY-DAVIDSON**



**403-250-3141**

# CHD

MAY 2024 Monthly

# FINANCE



HARLEY-DAVIDSON FINANCIAL SERVICES

## THE RIGHT CHOICE FOR YOU!



**BANK**



**HARLEY-DAVIDSON  
FINANCIAL SERVICES**



**HIGHER RATES**

**RATES**



**LOWER RATES**



**SHORTER TERMS**

**TERMS**



**LONGER TERMS**



**LONG APPROVAL TIMES**

**APPROVAL TIMES**



**7 MINUTE APPROVAL TIMES**



**RATES CHANGE**

**INTEREST**



**FIXED RATES**



**LONGER DELAYS = LESS RIDING**

**TIMELINE**



**RIDING WITHIN 1.5 HOURS**

FOR MORE INFORMATION CONTACT CALGARY HARLEY-DAVIDSON FINANCE DEPARTMENT

# CHD

MAY 2024 Monthly

# SEASON OPENER

CALGARY HARLEY-DAVIDSON

## KICKSTANDS

# UP!

Event



DEMO TRUCK  
LIVE DJ'S  
BEER GARDENS  
FOOD & VENDORS  
SHOW & SHINE

CALGARY HARLEY-DAVIDSON

# SEASON OPENER!

# MAY 4TH



## 2024 DEALER DEMO RIDE EVENT

SATURDAY MAY 4th - 10AM

At Calgary Harley-Davidson

[WWW.CALGARYHARLEYDAVIDSON.COM](http://WWW.CALGARYHARLEYDAVIDSON.COM)

## SHOW & SHINE

CALGARY HARLEY-DAVIDSON  
403-250-3141



SATURDAY MAY 4TH

STARTS 10AM - WINNERS ANNOUNCED AT 3PM  
EARLY BIRDS GET PREFERRED PARKING  
OPEN TO ALL MAKES AND MODELS!

\$300

CHD CREDIT FOR THE WINNER

\$200

CHD CREDIT FOR PEOPLE'S CHOICE

# CHD

MAY 2024 Monthly

# EVENTS



**2024**  
**DEALER DEMO**  
**RIDE EVENT**  
SATURDAY MAY 4th - 10AM  
At Calgary Harley-Davidson



ONE BROKEN BIKER & CALGARY HARLEY-DAVIDSON PRESENT

**BIKE NIGHT AT BIG SKY BBQ**  
**WEDNESDAY, MAY 8TH**



**WE'LL SEE YOU THERE!**  
**JUNE 2ND, 2024**  
**5TH ST NE, CALGARY, AB**



**CANADA'S PREMIER**  
**MOTORCYCLE EVENT!**  
JULY 19TH, 20TH & 21ST, 2024

[WWW.THERALLYINTHEROCKIES.COM](http://WWW.THERALLYINTHEROCKIES.COM)

# CHD

MAY 2024 Monthly

# NEW RIDER PROGRAM

## PURCHASE

Purchase a New Harley-Davidson Nightster from Calgary Harley-Davidson



## RIDE

Ride your Motorcycle for 1 year



## TRADE\*

Trade-in your Motorcycle for full value against any new motorcycle priced at a MSRP of \$19,999 or above.

**CONTACT US TODAY!**  
**403-250-3141**

[WWW.CALGARYHARLEYDAVIDSON.COM](http://WWW.CALGARYHARLEYDAVIDSON.COM)

\*TRADE IN VALUE AND CONDITIONS APPLY. SEE US STORE FOR DETAILS. OFFER APPLIES TO SELECT NIGHTSTER MODELS PURCHASED FROM CALGARY HARLEY-DAVIDSON. WITHIN 12 MONTHS OF PURCHASE, MOTORCYCLE IS ELIGIBLE TO TRADE IN FOR FULL MSRP VALUE AGAINST ANY NEW MOTORCYCLE PRICED AT MSRP OF \$19,999 OR ABOVE. MOTORCYCLE MUST HAVE NO ACCIDENTS, DAMAGE TO EXCESSIVE FULL VALUE. MOTORCYCLE MUST BE SERVICED AT CALGARY HARLEY-DAVIDSON AND NOT BE USED IN ANY OTHER WAY. OFFER BEING PROMOTED. CREDITING AND LIMITATIONS MAY APPLY. OFFER IS SUBJECT TO CHANGE OR CANCELLATION AT ANY TIME. SEE DEALER FOR FULL DETAILS.

## NEW RIDER PROGRAM

RIDE FOR FREE WITH THE NEW RIDER PROGRAM

THE NEW RIDER PROGRAM OFFERS THE INCREDIBLE OPPORTUNITY TO RIDE A HARLEY-DAVIDSON FOR ONE YEAR, AND TRADE IT IN FOR FULL VALUE AGAINST ANY NEW HARLEY-DAVIDSON PRICED AT AN MSRP OF \$19,999 OR ABOVE.

WE OFFER EASY FINANCING WITH SEVERAL OPTIONS TO GET YOU RIDING SOONER!



EASY FINANCING



LOW RISK



THE BRAND YOU'VE ALWAYS WANTED

CALGARY HARLEY-DAVIDSON®



# NEW RIDER PROGRAM

YOUR FIRST BIKE SHOULD BE A HARLEY-DAVIDSON



HARLEY-DAVIDSON NIGHTSTER



## HARLEY-DAVIDSON NIGHTSTER

The Harley-Davidson Nightster motorcycle joins a lightweight Sportster chassis with a liquid cooled Revolution Max 975T powertrain. The liquid-cooled V-Twin is tuned to deliver more torque at low RPM, with strong acceleration from the start and robust power through the mid-range. Modeled after a previous Sportster chassis, the Nightster features exposed dual rear shocks that give the bike sharp handling and provide a critical style line. The engine is a stressed member of the chassis, significantly reducing overall weight and improving stiffness compared to a traditional chassis.





# CHD

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## REWARD PROGRAM AND RENTALS

### CALGARY H-D REWARDS PROGRAM

EARN POINTS ON THE STUFF YOU ARE ALREADY BUYING!

BUY MORE STUFF WITH YOUR POINTS!

SEE IN STORE FOR DETAILS



## RIDE IT BEFORE YOU BUY IT!

# \$1,000

TOWARDS THE PURCHASE OF A NEW OR USED MOTORCYCLE WHEN YOU RENT A HARLEY-DAVIDSON WITH US!

\*SOME CONDITIONS APPLY, SEE IN STORE FOR DETAILS



403-250-3141

WWW.CALGARYHARLEYDAVIDSON.COM



**AUTHORIZED SERVICE**

## CALGARY'S ONLY AUTHORIZED H-D SERVICE CENTER

\*Some Conditions Apply, Speak to One of Our Service Advisors for More Info

**FREE\* PICKUP AND DELIVERY!**



**CALGARY HARLEY-DAVIDSON**

# CHD

MAY 2024 Monthly

# PARTS AND CHD CUSTOMS

BOOK YOUR APPOINTMENT TODAY! 403-250-3141

**CHD**  
CUSTOMS  
WWW.CHDCUSTOMS.COM



CALGARY HARLEY-DAVIDSON 

# BUILD YOUR DREAM BIKE

WE'VE GOT THE PARTS & EXPERTISE



# WWW.CALGARYHARLEYDAVIDSON.COM